



Off the Kerb is celebrating its 3rd Birthday.....

Off the Kerb Gallery is turning 3, and to celebrate this special event, you are invited to participate in this year's birthday-show titled '*El Dorado*'.

We are asking artists to propose a piece of work, in their preferred medium, which investigates mythical places of infinite prosperity in a contemporary context.

El Dorado, as a figure of speech, often refers to a legendary and exotic place of fabulous wealth and great opportunity, a mythical city of gold, which unfortunately is always short of discovery. It alludes to a desire of unearthing some kind of obscure, secret source of grandiose power and opulence.

CONDITIONS OF ENTRY

- ✓ Show duration is April 9 to 30, 2010 (Opening on Friday 9th April 6-9pm)
- ✓ Only one work may be entered by each artist or a series of works within the acceptable dimensions.
- ✓ Maximum acceptable dimensions of work is 1m x 1m for 2D work and 1m x 1m x 1m for 3D work.
- ✓ Include a brief paragraph of your intended work along with 3-5 jpeg images.
- ✓ Applications may be mailed to the gallery:
Off the Kerb
66B Johnston Street,
Collingwood 3066
(please include a stamped self-addressed envelope if you'd like your work to be returned)

- ✓ Alternatively, applications may be emailed to the gallery on info@offthekerb.com.au
- ✓ (please ensure jpeg images are low resolution for web).

- ✓ Deadline for applications is 5pm on Friday March 19, 2010. Applications after this date will not be accepted. We will inform you of our final selection for the show on Saturday 20th March.

- ✓ On successful selection to be part of this show, you will pay an exhibition fee of \$85 (which includes Art Almanac line listing, printing of full colour invitations, opening night refreshments & gallery staffing of this 3 week show).

- ✓ Experimental & new media works are highly encouraged.

- ✓ For more information on being part of the Birthday show, please contact the gallery on 90770174, 0400 530 464 or info@offthekerb.com.au.