



off the Kerb

gallery & studios

66B Johnston Street, Collingwood, 3066

## Who can apply to exhibit

Off the Kerb welcomes applications from emerging & established visual artists, street artists, illustrators, performance & new media artists, curators & creators for solo & curated group exhibitions.

Off the Kerb also supports independent launches and forums.

Off the Kerb accepts proposals for large-scale projects & teaching programs.

Off the Kerb welcomes applications from universities/institutions for Graduate shows.

## Criteria

Art that demonstrates a high level of skill and marketability

Art that promotes critical debate about contemporary art and culture

Art that displays innovation and experimentation in presentation and content

Ambitious projects that challenge the boundaries of the creative arts

## Fees to exhibit

Off the Kerb aims to be as affordable as possible for artists. All prices are for a **2** week show. **Payment plans** may be arranged to ease the pressure off finances. Groups are welcome to share each space to share the costs.

front gallery: \$900

4.52m x 5.80m

back gallery: \$800

4.52m x 4.50m

upstairs gallery: \$700

4.52m x 3.30m

side gallery: \$650

4.52m x 3.15m

## What is included in the exhibition fee

- Designing of electronic invitations for the artist
- Electronic mail out to over 5000 subscribers
- Social media marketing through facebook, twitter and instagram channels
- Standard hanging/installation devices
- Plinths (2 sizes) if required
- Ready-made shelves (varying sizes)
- Designing a Media Release to Newspapers/Magazines
- Opening Night drinks for sale
- Gallery Staff support when hanging and curating shows
- Advertising of your exhibition on the Off the Kerb website, social media sites & other online websites
- Off the Kerb staff managing your show for the entire exhibition duration
- Photo documentation of your show for online gallery and sales
- Focused sales strategy to patrons and buyers and private viewings
- Shipping to interstate or international buyers

## Audio/Visual hire

- Off the Kerb has audio/visual equipment for hire.
- Rental of data projector for show duration is \$50
- Rental of TV (digital flat screen or analogue box) for show duration is \$30
- Rental of DVD player for show duration is \$20

## What you must include in your proposal

- A typed, concise description of the work you wish to exhibit (max 1 A4 Page). This should include a full description of presentation, the ideas and theories behind the project, sources of inspiration and materials used.
- CV for each applicant, including contact details (max 1 A4 page typed).
- 8 to 10 jpeg images of most recent work (or proposed work in progress) with accompanying images list. For group show artists 3 jpeg images of recent works per applicant is required.
- For video works, a DVD or memory stick of proposed work or recent work no more than 5 minutes in duration.
- Preferred Gallery Space and Month of exhibition.

# Terms & Conditions to Exhibit

1. 25% commission is taken on sale of artwork
2. A deposit of rental cost is required on successful application and booking of the space. This deposit is Non-Refundable in case the exhibitor cancels or withdraws from their show. The balance of the rental cost is due soon after and prior to the exhibition opening date. Payment plans may be negotiated.
3. Payment of rental cost is to be made to **OFF THE KERB** via cheque, money order, cash, internet bank transfer **BSB 013006 ACC# 490742786** (*please include artist name for verification*).
4. Exhibitors are responsible for the hanging/installation of their art work with the support & advice of Off the Kerb staff. In exceptional circumstances, when an international/inter-state artist cannot be present, Off the Kerb staff will hang/install the work for you. Our staff are not responsible for damage or loss of artwork when assisting you in installing your show.
5. Exhibitors are to bring any Special hanging/installation devices on show set up day.
6. You are not to use the gallery to store your items. They may be discarded as there is no storage space.
7. Exhibitors are responsible to remove all unsold works from the gallery and return the gallery to its original condition. You must putty, sand and up holes and marks in walls with materials supplied by the gallery. Any damage must be repaired on account of the artist.
8. If you have done a wall painting or drawing you must provide your own paint, which matches the gallery paint (please ask staff) and primers or sealers if necessary. Alternatively, you may pay the gallery a flat fee of \$50 to use the sealers, gallery paint, rollers, brushes and extensions rods that you use.
9. Exhibitors are responsible for any special catering or special catalogue printing.
10. Exhibition openings are held on Fridays from 6pm to 9pm
11. Exhibitors *may* be called upon to mind a part of their exhibition (only in the exceptional circumstance that the gallery is short-staffed).
12. Off the Kerb does not take responsibility for the insurance of artwork against theft. We insure works against fire and perils damage.

## Mail/Drop off/Email proposals to:

OFF THE KERB  
66B Johnston Street  
Collingwood VIC 3066  
[info@offthekerb.com.au](mailto:info@offthekerb.com.au)