



## WHO IS ELIGIBLE TO EXHIBIT

- We seek applications from emerging to mid-career visual artists, street artists, illustrators, performance & new media artists and curators for solo & group exhibitions working in all media.
- Off the Kerb also supports independent launches and forums.
- Off the Kerb accepts proposals for large-scale projects & programs as well as charitable events.
- Off the Kerb welcomes applications from universities/institutions for Graduate shows.

## CRITERIA

- New work that has not already been shown in a Melbourne gallery
- Saleable art that demonstrates a high level of skill and marketability
- Conceptual art that promotes critical debate about contemporary issues and themes
- Art that displays innovation and experimentation in presentation and content
- Ambitious projects that challenge the boundaries of the creative arts

## FEES TO EXHIBIT

Off the Kerb aims to be as affordable as possible for artists and is competitively priced in Melbourne's art scene. All prices are for a **2** week show. **Payment plans** may be arranged to ease the pressure off finances. Groups are welcome to share each space to share the costs. Please refer to floor plans.

front gallery: \$980  
4.52m x 5.80m

back gallery: \$880  
4.52m x 4.50m

upstairs gallery: \$780  
4.52m x 3.30m

side gallery: \$780  
4.52m x 3.15m

## WHAT IS INCLUDED IN YOUR EXHIBITION FEES

- In-house designing of electronic invitations for the artist
- Electronic invitation mail out to over 10,000 subscribers
- In-house design and distribution of E-catalogue to buyers
- Social media marketing through instagram and facebook channels
- Supply of installation devices (nails, screws, hammer, spirit level, tape measure, ladder)
- Plinth x 1
- Ready-made shelves (varying sizes)
- Opening Night drinks for sale
- Gallery Director's curatorial expertise and installation guidance
- Advertising your exhibition on the Off the Kerb website and social media sites
- Off the Kerb staff managing and administering your show for the entire exhibition duration
- Focused sales strategy to patrons and buyers and private viewings
- Packaging of sold art to buyers
- Shipping to interstate or international buyers
- Delivery of art to buyers

## WHAT TO INCLUDE IN YOUR PROPOSAL

1. A concise description of your work you intend to show. This may include a full description of what you intend to present and dimensions of work.
2. 5 to 8 jpeg images of most recent work (or proposed work in progress) with accompanying images list. For group show artists 3 to 5 jpeg images of recent works per applicant is required.
3. CV for each applicant, including contact details, email and phone number. If this is your first show, please note this on your CV. First timers are very welcome!
4. For video works, links of proposed work or recent work no more than 5 minutes in duration.
5. Preferred Gallery Space and Month of exhibition (you may provide more than one preference for month and gallery space).

## EMAIL PROPOSALS TO:

Director/ Shini Pararajasingham  
[info@offthekerb.com.au](mailto:info@offthekerb.com.au)

*If you require any assistance in writing your proposal please ring us on 9077 0174 or 0400 530 464 or email [info@offthekerb.com.au](mailto:info@offthekerb.com.au)*

## TERMS & CONDITIONS TO EXHIBIT

1. 30% commission is taken on sale of artwork
2. A deposit of rental cost is required on successful application / booking of the space. This deposit is Non-Refundable in case the exhibitor cancels or withdraws from their show. The balance of the rental cost is due soon after and prior to the exhibition opening date. Payment plans may be negotiated.
3. Payment of gallery hire to be made to **OFF THE KERB** via internet bank transfer  
**BSB 013006 ACC# 490742786** (*please include your name for verification*).
4. Exhibitors are responsible for installing their art work with curatorial support & installation advice from Off the Kerb curator on date and time allocated. Extended set up is not permitted, unless agreed to. An additional fee of \$50 per hour will be applied for this. When an international/inter-state artist cannot be present, Off the Kerb staff will install the work for a fee of \$50 per hour. Install time frame is 2 hours. You may engage Off the Kerb staff for de-install of your show for \$50 per hour (time frame is 2 hours). Our staff are not responsible for damage or loss of artwork when assisting you in installing your show.
5. Exhibitors are to bring any Special hanging/installation devices on show set up day. We supply, nails, screws, hammers, tape measure, spirit level and ladder.
6. Exhibitors are responsible to remove all unsold works from the gallery and return the gallery to its original condition. You must sand, putty and paint over holes and marks on walls with materials supplied by the gallery. Any damage must be repaired on account of the artist, or fees will be deducted from sales.
7. As we do not have secure storage facilities, you cannot store works here past the show end date.
8. If you have done a wall painting or drawing a separate Terms & Conditions will be provided for this.
9. Exhibitors are responsible for any extra special catering or special catalogue printing. Off the Kerb prints out pricelists for your show.
10. Exhibition openings are held on Fridays from 6pm to 8pm
11. Exhibitors *may* be called upon to mind a part of their exhibition (only in the exceptional circumstance that the gallery is short-staffed).
12. Off the Kerb does not take responsibility for the insurance of artwork against theft. We insure works against fire and perils damage.